NORTH BREVARD ECONOMIC DEVELOPMENT ZONE (NBEDZ) SPECIAL DISTRICT BOARD MINUTES

September 13, 2013 @ 8:30 a.m.
Parrish Health Village West/Heritage Hall
931 N. Washington Avenue
Titusville, Florida 32780

Board Members:

In Attendance: Brenda Fettrow, Robert Jordan, Alan Matroni, George Mikitarian, Donn

Mount, Stan Retz, and Louis Sanders

Absent: Micah Loyd

Telephone: Dan Aton

Call to Order: Meeting was called to order at 8:37 a.m. by George Mikitarian, Chairman.

I. Pledge of Allegiance:

Mayor Jim Tulley led the assembly in the Pledge of Allegiance.

II. Review and Approval of Board Minutes:

Motion by Brenda Fettrow, seconded by Donn Mount, to approve the NBEDZ Meeting Minutes of August 9, 2013. Motion carried and ordered unanimously.

III. NBEDZ Executive Director Report:

Troy Post, CEcD, NBEDZ Executive Director, stated in late August he attended the ICSC Florida Conference in Orlando to showcase the market strength of the Titusville Trade Area with the Miracle City Towne Centre developer; he participated in several discussions with real estate brokers and retail lenders for the developer to get tenants for the project; and he provided the Board a copy of a flyer containing the site plan. He stated he met with the East Central Florida Regional Planning Council (ECFRPC) regarding the Comprehensive Economic Development Strategy (CEDS) plan formation of initiatives and projects in North Brevard, which is to be a part of the application process for Economic Development Administration funding for Spaceport Commerce Park improvements and spec-building requiring compliance with CEDS, and application submission by ECFRPC. He advised a team of City and County officials are interested in launching a business incubation program for the North Brevard County area; the City of Titusville is interested in creating a small revolving loan fund to help with small fixed asset needs of local businesses; and he met with Ian Golden, Housing and Human Services Director, to address entrepreneurial assistance. He mentioned local networking activities are being continued with the Brazil-Florida Chamber of Commerce;

and he will be participating with the Canaveral Port Authority of Port Canaveral at the American Association of Port Authorities' national conference convention in Orlando next month. He met with Eddy Pauley, the Legislative Lobbyist representative for Brevard County, and he is helping with the concerns of getting Small Business Administration (SBA) a larger area designated as a Historically Underutilized Business Zone (HUBZone). He provided the Board with a quarterly review of business news in Mims, Port St. John, Scottsmoor, and Titusville; and he advised in addition to the official website, www.NBEDZ.com, there will be an additional website created for demographics of the Titusville Trade Area at www.NorthBrevard.org.

Mayor Jim Tulley advised there is a website called North Brevard Business Directory, which was put together by a local citizen, and the website is www.nbbd.com.

IV. Discussion and Direction:

V. New Business:

VI. Old Business:

Robert Jordan, Secretary, advised the Economic Development Commission (EDC) has new software available at www.gogov.com for existing businesses that have Commercial and Government Entity (CAGE) Codes; and explained www.fedbus.com offers services to help existing businesses find new business; the EDC is giving the service to local businesses to use for free; and it is helping his business to grow by finding solicitations locally and nationally. He expressed interest in changing his title from Secretary to Secretary-Treasurer, and he thinks that it is time to start having a Treasurer Report.

Troy Post, CEcD, NBEDZ Executive Director, replied he will work on getting a format to produce an impact statement for each monthly meeting to show expenditures.

Alan Matroni suggested assuring applicants sign a lease prior to any funding given for Miracle City Towne Centre.

Mr. Post advised he would be deferring to legal counsel to determine what appropriate evidentiary materials need to be submitted before there is any disbursement of funds.

Motion by Brenda Fettrow, seconded by Robert Jordan, to ensure the applicant submits the appropriate evidentiary materials prior to the signing of a lease and the disbursement of any funds for the Miracle City Towne Centre.

VII. Public Comments:

VIII. Adjournment:

By consensus of the Board, the meeting adjourned at 9:43 a.m.

Robert Jordan, CM, Secretary

Approved by the Board October 11, 2013.